



## 4<sup>th</sup> MEDITERRANEAN CONFERENCE ON INFORMATION SYSTEMS – MCIS 2009 “Information Society Research, Education, Policy and Practice in the Mediterranean Region”

Athens University of Economics and Business (AUEB)  
Greece, 25-27 September 2009

Under the auspices of



[www.mcis2009.org](http://www.mcis2009.org)

In collaboration with  
**ifip**

TC9 Human Choice in Computers

### Aims and Scope

The Mediterranean Conference on Information Systems (MCIS) aims to:

- encourage and inspire innovative and informative IS research** that is relevant to the social, economic and cultural conditions of the Mediterranean region
- raise the visibility** of IS-related research practice, education and policy carried out in the Mediterranean region
- bring together researchers, educators, policy makers and practitioners** originating from, or working in the region, thus engaging junior and more experienced members of the Mediterranean IS community in a creative dialogue

Aspiring to set-up an inclusive, high quality IS conference with solid academic and practitioner foundations, the MCIS 2009 programme committee, bringing together scholars from 19 countries in the region, invites papers, case studies, panels and workshop proposals in a number of areas that are relevant to **IS Research, Education, Policy and Practice in the Mediterranean Region**.

### Types of Submissions

MCIS 2009 solicits the following types of contributions in English:

- Full research papers (7-12 pages)
- Extended abstracts and research-in-progress papers (3-7 pages)
- Research case studies (7-12 pages)
- Panel /workshop proposals (2-3 pages)
- Doctoral research proposals and extended abstracts for the 2009 Doctoral and Junior Faculty Consortium
- Papers, teaching case studies, position statements, and panel proposals for the IS education thematic area

**Submission instructions** and author guidelines are available at the conference website: [www.mcis2009.org](http://www.mcis2009.org)

### Conference Tracks & Themes

IS in Education (**Main horizontal theme**)  
(Chairs: T. Jelassi, N. Mylonopoulos)

IS in Tourism  
(Chairs: M. Sigala, A. Frew)

Free, Libre and Open Source Software and its use in the Mediterranean Region  
(Chairs: E. Kalliamvakou, J. M. Gonzalez-Barahona, D. Spinellis)

Social Study of IT Marketplace in the Private & Public Sector  
(Chairs: G. M. Campagnolo, N. Pollock)

Digital Interactive Media  
(Chairs: G. Lekakos, K. Chorianopoulos, I. Deliyannis)

IS Knowledge and Innovation  
(Chair: E. Soderquist)

Enterprise Systems  
(Chairs: V. Morabito, A. Elbanna, M. Themistocleous)

E- and Mobile Business  
(Chairs: A. Pateli, A. Puchiar, HD. Zimmermann)

Information Systems and Marketing  
(Chairs: A. Vrechopoulos, I. Kopanakis)

Developing a Sustainable Information Society  
(Chair: H. Dragomirescu)

Recommender Systems  
(Chairs: G. Lekakos, G. Samaras)

Healthcare Information Technology  
(Chairs: M.M. Kabil, N. Hikmet, A. Veletsos)

IS Security  
(Chairs: G. Dhillon, S. Gritzalis, S. Kokolakis)

E-Government  
(Chairs: A. Cordella, A. Poulymenakou)

Interoperability of Public IS Infrastructures  
(Chair: Y. Charalabidis, R. Klischewski)

Security and Privacy in IS: Legal & Regulatory Issues  
(Chairs: L. Mitrou, E. Kosta)

Social Virtual Worlds  
(Chairs: M. Limayem, I. Boughzala)

Economics of Information Systems  
(Chair: H. Cavusoglu)

Challenging Collab. with RFID integrated IS  
(Chairs: A. Dogac, R. Goncalves)

The Internet of Things  
(Chairs: K. Pramataris, F. Thiesse)

Web Application Security  
(Chairs: P. Georgiadis, C. Vassilakis, K. Papapanagiotou, V. Vlachos)

#### Other Thematic Areas

- Organizational Theory, Strategy & IS in the Med. Socio-economic Context
- Social & Behavioral IS Research
- E-Learning
- E-inclusion
- Ethical & Policy Issues of the IS in the Med. Region
- IS in Retailing and Supply Chains
- SMEs & Business Networking in the Mediterranean Region
- IT-Based Entrepreneurship in the Mediterranean Region
- Internet Technologies and Collaboration among Mediterranean Universities

### Important Dates

Submission of Papers due	<b>April 30, 2009 (Extended)</b>
Notification of acceptance	June 15, 2009
Camera-ready version	July 15, 2009

### MCIS Doctoral and Junior Faculty Consortium

Nomination and proposal submission	May 18, 2009
Notification of acceptance	June 22, 2009
Submission of the final proposal	July 20, 2009
Doctoral & Junior Faculty Consortium	<b>September 24, 2009</b>

### MCIS Special Issues in IS Journals

In addition to publication in the MCIS CD-ROM proceedings, selected papers will be considered for further publication in:

- European Journal of Information Systems
- Information Technology for Development
- Electronic Markets
- J of Information System Security
- Intl J of Electronic Governance
- Intl J of IS in the Service Sector
- Intl J of Internet Marketing and Advertising
- AIS Trans on Enterprise Systems
- J of Hospitality & Tourism Technology

## Conference Location and Accommodation

The MCIS 2009 will be held at the main building site of the Athens University of Economics and Business ([www.aueb.gr](http://www.aueb.gr)) in the center of Athens, Greece. Accommodation will be offered by several hotels in the centre of the city at competitive prices.

## MCIS 2009 Conference Chairs

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ELTRUN – The eBusiness Center



ISTLab – Information Systems & Technologies Lab

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