

## 4<sup>th</sup> Mediterranean Conference on Information Systems

Athens, Greece, 25-27 September 2009

[www.mcis2009.org](http://www.mcis2009.org)

### Track 16: Economics of Information Systems

#### Track Chair

**Hasan Cavusoglu**, [cavusoglu@sauder.ubc.ca](mailto:cavusoglu@sauder.ubc.ca)

University of British Columbia, Canada

#### Introduction

Economics of Information Systems track welcomes submissions of contemporary research at the intersection of information systems and economics. While the recent developments in information systems create great opportunities for businesses to fundamentally change products/services, operations, and business relationships; they also endow people with unprecedented power to search, acquire, and disseminate information. The track invites research papers that use theories in economics to help us understand the implications of new IS innovations for businesses, consumers, and the society. The research papers can utilize theoretical, empirical, or experimental methods.

#### Suggested Topics

Special areas of interest include, but not limited to

- Business value of IS/IT
- Effects of IS/IT on organizations and markets
- Impact of IS/IT on structure of industries
- Economic implications of social networks
- Competition in IT markets
- Information economics and the value of information
- Economics of software from creation to delivery
- Pricing of digital goods
- Economics of information security and privacy
- Electronic markets
- Economics of E-commerce
- Network effects and IS/IT
- Economics of IT outsourcing
- Economics of diffusion of IT products and innovations
- Public policy aspects of IT services

#### Bibliography of the Track Chair

**Hasan Cavusoglu** is an Assistant Professor in the Division of Management Information Systems of the Sauder School of Business at University of British Columbia in Vancouver, Canada. His research focuses on IS value, digital goods, and information security economics. His research has appeared in *Management Science*, *Information Systems Research*, *IEEE Transactions on Software Engineering*, *IEEE Transactions on Engineering Management* and *the Communications of AIS*. He received his B.S. in Electrical and Electronics Engineering from Bogazici University, Turkey, and M.S. and Ph.D. in Management from University of Texas at Dallas.