

## **4<sup>th</sup> Mediterranean Conference on Information Systems**

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### **Track 17: Enterprise Systems**

#### **Track Chair**

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### **Introduction**

Enterprise Systems (ES) represents one of the largest IT investment organizations make and is seen as one of the prerequisites for doing business in many industries. Organizations adopting ES varies in many aspects including size, IT capabilities, nature of business (services, manufacturing, Public). There is a debate surrounding its implementation in small and medium size enterprise and in services and public sector organizations.

ES include a wide range of software products supporting daily business operations and decision making in different business areas. They include ERP, CRM, SCM, and portals. ES arguably provide a standardized, integrated process-focused environment that is challenging to design, implement and maintain. Implementation of ES is a complex project encompassing a large number of team members from different business functions, business units, and departments and/or countries. Presently they extend over the organizational boundaries and support inter-organisational activities. Once implemented, these systems affect how organizations operate, and require significant organizational learning. The benefits organizations gain from their ES adoption, are questionable and the organizational impact of these systems is surrounded by many questions regarding integration and flexibility.

Many universities have included the teaching of Enterprise Systems into their curriculum. However, little is known about how ES are incorporated into the curriculum, the innovative approaches of teaching required to support students ES learning, and different pedagogical issues involved.

This track is a forum to discuss all topics related to Enterprise Systems. It welcomes papers from all research traditions and methodologies. Best papers of the track would be included in a special issue of the AIS Transactions on Enterprise Systems upon authors' approvals and following the journal reviewing process.

## **Suggested Topics**

Topics include (but are not limited to):

- ES selection and adoption
- ES evaluation
- Challenges, success, failure of ES implementation
- ES in small and medium size enterprise
- Project teams composition, challenges, conflicts, and opportunities
- Organizational change and organizational learning
- Benefits realisation
- ES governance
- ES case studies in different national and international contexts
- Organizational issues related to extended Enterprise System applications such as CRM,SCM, Web portals and other related technologies
- ES in the curriculum
- ERP based e-business applications and integration of web 2.0
- ES and integration

## **Bibliography of the Track Chair:**

**Dr. Vincenzo Morabito** is Assistant Professor at Bocconi University in Milan (Italy), where he teaches Management Information Systems, Information Management and Organization. He is Director of the Master in Management Information System. His latest papers are on the Communications of the ACM, European Journal of Information Systems, International Journal of Technology Management and Journal of Information Technology. He was visiting research scholar at MIT Sloan School of Management (Center for Information System Research) in Boston and at University of Florida (Decision and Information Science Department). He has participated in various research projects, many financed by Italian Ministry of University and Scientific Research. His research areas of interest include: Management of corporate information systems, focusing on: the link between IT and productivity; organization and governance of information systems in the banking industry; adoption and implementation of information systems for management control.

**Dr. Amany Elbanna**, is a Lecturer in Information Systems at the Business School at Loughborough University (UK). Her research interest is in the area of information systems development and management (including IS project management, Enterprise Information Systems, Agile Software development); IT and organisational change; IT and innovation. Amany acts as an Associate Editor and mini-track Chair of many premier IS conferences including ICIS, ECIS, and AMCIS. She is a member of the Editorial Board of Information & Management and Chair of The Association of Information Systems (AIS) SIG ENTSSYS (Special Interest Group in Enterprise Systems).

**Marinos Themistocleous**, University of Piraeus (Greece)

**Dr. Marinos Themistocleous** is an assistant professor and an active researcher in the area of Enterprise Systems Integration at the Department of Digital Systems at University of Piraeus (Greece). He was formally a senior lecturer and researcher at Brunel University (UK). He has participated in more than 35 research projects. Moreover, he has written numerous refereed journal and conference papers and he has been a mini-track co-chair to international conferences like HICSS and AMCIS. He has served as the managing editor for the European Journal of Information Systems. Dr. Themistocleous manages a research group on healthcare information systems.