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Track 9: Information Systems Education

Track Co-Chairs

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Introduction

There is a constant demand in the broader IS community for teaching material addressing the organizational, technological, social, cultural and regulatory issues in local or regional contexts which are markedly different from the predominant Western European and North American environment. Regional academic and practitioner communities have always pressed for teaching methods and material addressing the specificities of the local context. In addition, the expansion of globalization and cross-border business collaboration relies on the successful internalization of the subtleties of social practice that dominate regional or local communities. An even more complex and interesting phenomenon is the processes by which different business and technical backgrounds merge as organizations cross national boundaries.

What does it take to implement ERP best practices in southern Europe, North Africa, the Middle East or in Black Sea countries? What challenges do organizations face as they try to import information systems and business processes in contexts that differ significantly from the environment in which new technologies and business ideas usually originate? What skills are needed to succeed in the region? What is the technological, regulatory and institutional environment in the Mediterranean region?

Two implications follow from the above. First, there is a need for teaching content that presents and systematizes experiences, knowledge and skills that are predominant or even unique in Mediterranean countries. Second, there is a need to examine teaching methods, program structures and international university collaboration serving the Information Systems education needs of the Mediterranean countries.

This track presents an opportunity to discuss the issues facing a regional community which has a fairly distinct identity and represents countries and sub-communities with close trade and entrepreneurial links. It is also an opportunity to respond to a well documented demand for knowledge of local or regional relevance, especially from managers and business people.

The track invites research papers, empirical studies, reviews, teaching material (notably case studies of local or regional interest), reports on innovative methods, curricula or programs, as well as panel discussions.

Suggested topics (but they are not limiting):

- Innovative teaching methods, projects, exercises
- Teaching cases on Information Systems implementation in Mediterranean countries

- Presentation of innovative or highly localized courses, programs, curricula
- International collaboration in IS education
- Information Systems pedagogy and education
- Social, cultural and gender issues in Information Systems in the Mediterranean region
- Technological infrastructures
- Regulatory contexts in telecoms, IT, e-commerce, public procurement
- Institutional contexts relevant to IT, telecoms, e-commerce

Bios of track co-chairs

Dr. Tawfik Jelassi is Dean and Professor of e-Business and Information Technology at the School of International Management, Ecole Nationale des Ponts et Chaussees, Paris (ENPC is one of France's Grandes Ecoles and the oldest civil engineering school in the world). He is also Adjunct Professor at INSEAD (Fontainebleau) where he was previously Associate Professor and Co-ordinator of the Technology Management Area at INSEAD. Dr. Jelassi holds a Ph.D. from New York University Stern School of Business and graduate degrees from the Universite Paris-Dauphine. His research focuses on e-business and the strategic use of IT and was published in over 80 refereed academic journals and conference proceedings, including MIS Quarterly, MISQ Executive, Journal of MIS, Information & Management, European Management Journal, Decision Support Systems, Decision Sciences, European Journal of Operational Research, OMEGA, etc. He also authored (or co-authored) five books, most recently "Strategies for e-Business: Creating Value through Electronic and Mobile Commerce", 2nd edition, Financial Times/Prentice-Hall, 2008. Professor Jelassi was awarded several research, case writing and teaching excellence awards, and has taught in MBA and executive education programs in over a dozen countries. He is also member of the editorial board of several international journals and advisor to some private and public sector organizations.

Dr. Nikos Mylonopoulos is Associate Professor of Information Systems and Associate Dean of Innovation and Technology at ALBA Graduate Business School in Athens, Greece. He has teaching and research interests in the areas of Information Systems Management, Electronic Business and Mobile Commerce. He has studied at the Athens University of Economics and Business and at Warwick Business School. He has taught at Loughborough University Business School, Warwick Business School, Birkbeck College (University of London), Bordeaux School of Management and the Athens University of Economics and Business. Since 2001 he is Visiting Professor of Electronic Business at the Bordeaux School of Management, France. His work has been published in international refereed journals and conferences, including the International Transactions in OR, the Communications of the ACM, and the International Journal of Electronic Commerce. He has served as guest editor for the British Journal of Management, the Journal of the OR Society and the Journal of Knowledge and Process Management and is co-editor of the International Journal of Information Technology Education. He co-organised the Third European Conference on Organizational Knowledge, Learning and Capabilities and was Program Chair of the First International Conference on Mobile Business. He has been actively involved in over thirty national and European funded research projects in the areas of electronic business, mobile commerce, e-learning and eBusiness in Eastern Europe. He has served on various national advisory boards and committees and has consulted large organizations.